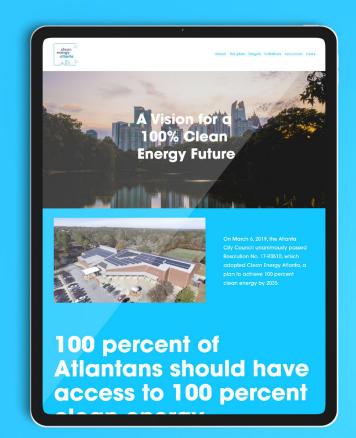
# Alex Quinto Sample projects: Web and marketing

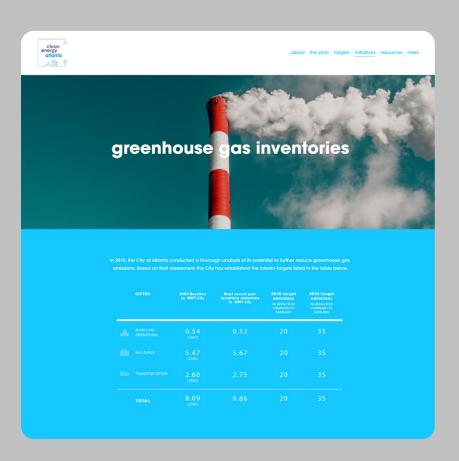
### https://www.100atl.com/

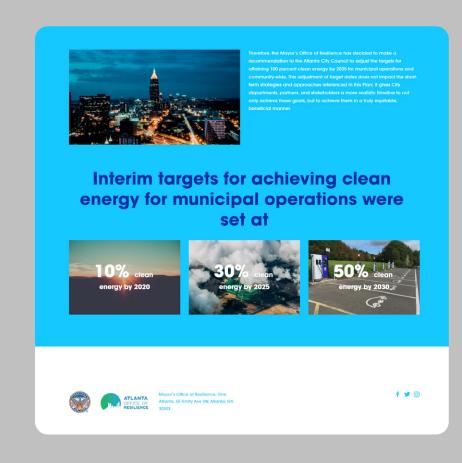
The project began with branding a department of the City of Atlanta. The visual guidelines were then transferred to a new website for the city's program.



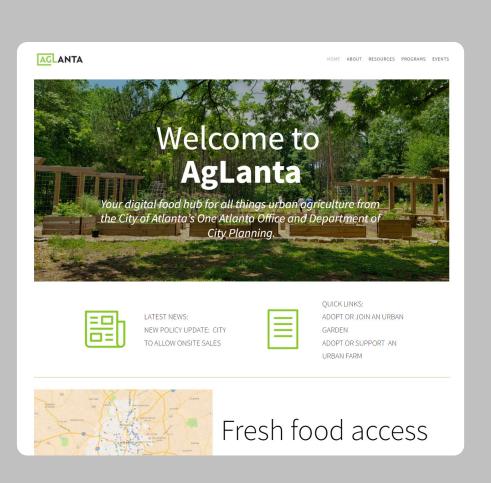


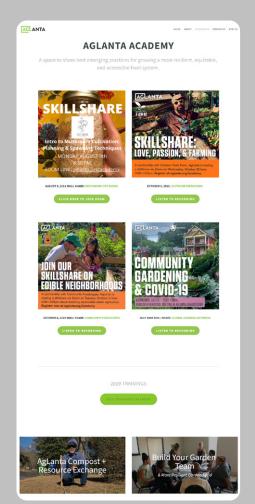






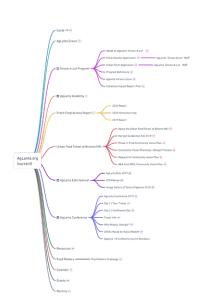
https://www.aglanta.org/



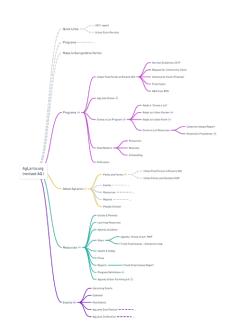


## WEB DESIGN, CONTENT MANAGEMENT- 3 https://farallonstrategies.com/ Farallon Strategies

## SITEMAP (BEFORE)



## SITEMAP (AFTER)



## Positive Impact Commitment The purpose of Familion Strategies is to create a

he purpose of Farallon Strategies is to create a material positive impact on ociety and the environment, taken as a whole, from the business and perations of the Company. To provide a structured way to track progress in this mission Farallon Strategies. LLC is pursuing B Corporation status.

Farallon Strategies, LLC is committed to sustainability and has a goal of being carbon negative, meaning "activity goes beyond achieving net zero carbon emissions to...create an environmental benefit by removing 16



New Chief Resilience Officers joined our global network.

Today, more than 80 Chief Resilience Officers are leading the urban resilience work in their cities.





New partners have joined our global platform.



1,300

Cities engaged more than 1,300 community groups in the process of developing their urban resilience strategies, from participating in workshops to steering











Resilient Cities Catalyst Launches California Resilience Partnership: A New Statewide, Collaborative, Multi-Sector Effort with the Conrad N. Hilton Foundation.

California's regions are tackling unprecedented, urgent, and compounding resilience challenges, linked by common drivers including climate change, the COVID-19 pandemic, racial injustice, and economic forces. The California Resilience Partnership (CRP) is a multimillion-dollar public-philanthropic effort in coordination with a diverse set of organizations and stakeholders, along with participation by representatives of California State agencies, to support collaboration on statewide priorities. RCC will be scaling the model piloted in greater Los Angeles and greater San Diego to other regions across the state.



CRP partners include Climate Resolve, the San Diego Regional Climate Collaborative, the Alliance of Regional Collaboratives for Climate Adaptation, the Institute for Local Government, the Local Government Commission, the Greenlining Institute, and the Nonprofit Institute. Hear from our partners about



The CRP is a new model designed to attract philanthropic and other funders for high-impact resilience projects. CRP aims to secure at least \$30 million from public, private, and philanthropic sources over the next five years to help scale to regions across the state. To date, the Conrad N. Hilton Foundation has committed nearly \$3 million in grant support for the CRP and complementary projects, along with additional support from Alumbra Innovations Foundation, The San Diego Foundation, and Builders Initiative. In addition, a project emerging from CRP pilot work recently secured funding from the California Ocean

Visit our site to learn more



PARTNERS













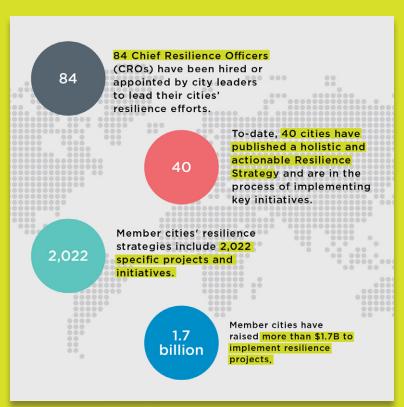


## WHAT DID WE HEAR FROM STAKEHOLDERS?

"Workforce development should be a priority. This would help build a sustainable pipeline of climate and health professionals. Explore paid opportunities for interns and fellows in partnership with CBOs, governmental entities, and academia."





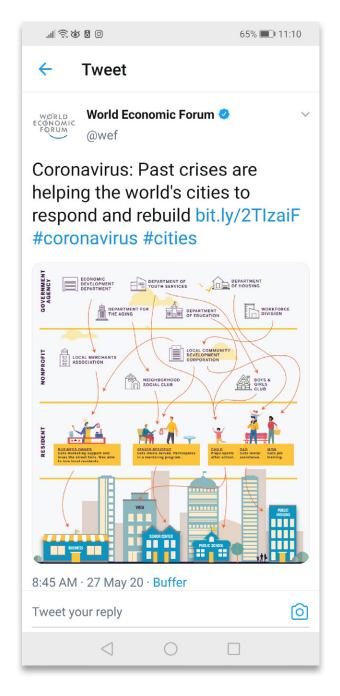


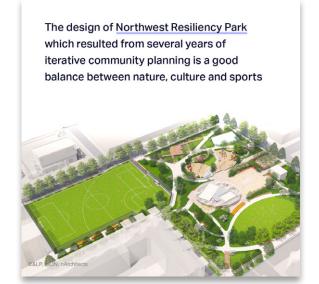


The goal is to be able to understand where the strategic advantages are for all of the different subregions of Upper Appalachia and the Ohio Valley, and recognizing how we should be working to help each other instead of competing against each other."









We felt that partnering with the cities included in the Marshall Plan was important because communities in the Ohio Valley are wrestling with energy transition as an existential challenge. It is critical to have local partners own and drive the work to create meaningful outcomes for their communities."









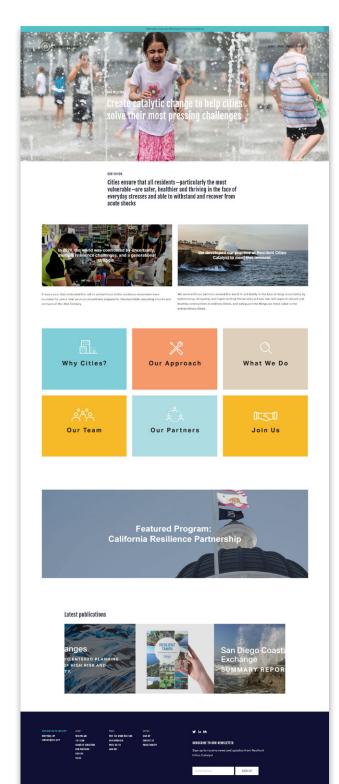
In 2021, the City of Tampa, FL released the city's resilience roadmap. I designed the document, including infographics and social media toolkit that were used during the launch event and on the city's website.







I currently maintain the website for Resilient Cities Catalyst. This includes adding new content, creating custom graphics, and adding custom CSS/JS code when needed.













### HERE ARE SOME OF THE VALUES THAT WERE MOST IMPORTANT TO PARTICIPANTS, AND THAT GROUNDES CONVERSATIONS IN LASTER PHASES OF THE EXCHANGE.













WEB DESIGN, CONTENT MANAGEMENT - 11





siccasi stopus

### **Additional Resources**





















